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**CITY OF CHICAGO ANNOUNCES THE CHICAGO FASHION RESOURCE,  
A WEBSITE THAT WILL LINK THE CITY'S FASHION COMMUNITY WITH  
VALUABLE, INDUSTRY-SPECIFIC INFORMATION**

The Chicago Department of Cultural Affairs announces [www.chicagofashionresource.com](http://www.chicagofashionresource.com), a website that will be a centralized tool to connect Chicago's growing fashion community, as well as consumers, with the resources they need.

A formal launch party hosted by the Mayor's Fashion Council will be held **Tuesday, January 29 from 6 – 8 p.m. at Lumen**. Lumen is located at 839 West Fulton Market in the West Loop. The party will be open to the public. Space is limited. R.S.V.P. required at [fashioninvite@gmail.com](mailto:fashioninvite@gmail.com).

The goal of the site will be to showcase the talented fashion community in Chicago and encourage its success. The new site is meant to help those in all areas of the industry connect with each other and work together. For example, designers looking for contractors, starting a new business or in need of resources to learn about the business of fashion will find the necessary information on ChicagoFashionResource.com.

The site will also be a key portal for consumers to find the latest information on boutiques, designers and events. The 'excursions' section will offer the ability to click on a specific neighborhood to view more information about the shopping scene there and learn what other stops to make while in the area.

Chicagofashionresource.com is a collaborative project of the Chicago Office of Tourism and the Mayor's Fashion Council. Funding for the site was provided by a grant from The State of Illinois Economic Development Office.

*The Chicago Fashion resource website is part of the Mayor's Fashion Initiative. The Mayor's Fashion Initiative supports and promotes fashion designers living and working in Chicago through events, seminars, and city programs. Chicago boasts more than 250 designers and 400 independent fashion boutiques. To learn more about this exciting industry, please check out [www.chicagofashionresource.com](http://www.chicagofashionresource.com).*

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